

# iptvworldseriesawards

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## **Best IPTV platform management/middleware/application solution**

Our definition of IPTV is a technical one and is not limited to video services delivered by telcos and alternative broadband providers over xDSL and FTTH, etc. In this category, IPTV means video services (live or on-demand, streamed or downloaded, etc.) where the video data is carried in an IP packet across the distribution network, the transport/backbone network or the last mile/access/transmission network. IP-based video services delivered over cable networks (using DOCSIS or DOCSIS Bypass etc.) are covered by this category therefore, alongside more 'traditional' IPTV services over DSL etc.

For the purposes of this category, qualifying IPTV platform management/middleware/application solutions must:

1. Support IP-based video delivered via a managed private network

OR

2. Support IP-based video delivered via a managed private network AND video off the public Internet.

PLEASE NOTE, THIS CATEGORY DOES NOT COVER THE FOLLOWING:

NOT: IPTV platform management/middleware/application solutions that only support Internet TV services do not qualify for this category. They must support either private network IPTV or hybrid private network/public Internet based services.

Please note that other categories may use a different definition of IPTV so please check the guidance for each category separately.

